



 Location: Internet City Dubai

 Dates: May 5th - 12th, 2024

Pre-Conference: May 5th

All Day: Airport Pickups and Transfers

19:00 - 21:00: Welcome Reception & Informal Dinner

Day 1: May 6th

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast & Registration
- 09:00 - 09:30: Opening Remarks
- 09:30 - 10:30: Keynote: The Road to a \$5B Valuation in Under 3 Years

Afternoon

- 12:00 - 13:30: Lunch and Networking
- 13:30 - 15:00: Using Social to Build Your Brand and Network
- 15:00 - 16:00: What is Web3 and Why Should You Care?

Evening

- 18:00 - 19:00: Scaleup Pitches
- 19:00 - 20:30: Networking Event
- 21:00: Transfer from Venue to Hotel

Day 2: May 7th

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 10:00: How to Build + Scale Your Design Team
- 10:00 - 11:00: An Entrepreneur's Story of Perseverance

Afternoon

- 12:00 - 13:30: Lunch and Networking



- 13:30 - 15:00: Funding the Future: Women of Web3
- 15:00 - 16:00: Do's and Don'ts of Web Design

Evening

- 18:00 - 19:30: Dinner and Cultural Event
- 20:30: Transfer from Venue to Hotel

Day 3: May 8th

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 09:15: Opening Remarks
- 09:15 - 10:00: Keynote: "Designing for the Next Billion Users"
- 10:00 - 10:45: Panel Discussion: "Inclusive Design: Creating Experiences for All"

Mid-Morning

- 11:00 - 11:45: Workshop: "Hands-On UX/UI Prototyping"
- 11:45 - 12:30: Talk: "Human-Centered Design in Web3 Applications"
-

Afternoon

- 12:30 - 13:30: Lunch and Networking
- 13:30 - 14:15: Fireside Chat: "The Future of Web Design: Predictions and Innovations"
- 14:15 - 15:00: Case Study Presentation: "Revolutionizing User Interface with AI & ML"

Mid-Afternoon

- 15:30 - 16:15: Workshop: "Implementing Accessible Web Practices"
- 16:15 - 17:00: Talk: "Sustainability in Web Design: An Overlooked Necessity?"

Evening

- 18:00 - 19:30: Design Showcase & Networking Event
- 19:30 - 20:30: Dinner
- 20:30: Transfer from Venue to Hotel



Day 4: May 9th - System Design

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 09:15: Opening Remarks
- 09:15 - 10:00: Keynote: "Scalable System Design: Foundations and Future"
- 10:00 - 10:45: Panel: "Leveraging Microservices for Robust System Architecture"

Mid-Morning

- 11:00 - 11:45: Workshop: "Building and Deploying Containers: A Practical Approach"
- 11:45 - 12:30: Talk: "API-First Development: Facilitating Agile System Design"

Afternoon

- 12:30 - 13:30: Lunch and Networking
- 13:30 - 14:15: Case Study: "Addressing Scalability: System Design in Hypergrowth"
- 14:15 - 15:00: Panel: "Challenges and Solutions in Distributed Systems"

Evening

- 18:00 - 20:00: Networking Event & Dinner
- 20:30: Transfer from Venue to Hotel

Day 5: May 10th - Startups

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 09:45: Keynote: "Navigating the Startup Ecosystem: From Ideation to Execution"
- 09:45 - 10:30: Talk: "Bootstrap or Bust: Weighing Your Funding Options"

Mid-Morning

- 11:00 - 11:45: Fireside Chat: "Startups Surviving in Competitive Markets"
- 11:45 - 12:30: Panel: "Mistakes, Learning, and the Road Ahead for Startups"

Afternoon

- 12:30 - 13:30: Lunch and Networking



- 13:30 - 15:00: Startups Pitch Session

Evening

- 18:00 - 20:00: Startups Showcase & Dinner
- 20:30: Transfer from Venue to Hotel

Day 6: May 11th - Design Tools

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 09:45: Keynote: "The Future of Design Tools and Technologies"
- 09:45 - 10:30: Talk: "Harnessing the Power of Collaboration Tools in Remote Design Work"

Mid-Morning

- 11:00 - 11:45: Workshop: "Getting Hands-On with Figma: Advanced Features and Tricks"
- 11:45 - 12:30: Talk: "Design System Management: Tools, Tips, and Best Practices"

Afternoon

- 12:30 - 13:30: Lunch and Networking
- 13:30 - 14:15: Panel: "Automated Design Tools: Opportunities and Challenges"
- 14:15 - 15:00: Workshop: "Exploring Prototyping with Sketch and InVision"

Evening

- 18:00 - 20:00: Dinner and Design Tools Expo
- 20:30: Transfer from Venue to Hotel

Day 7: May 12th

Morning

- 06:30 - 07:30: Transfer from Hotel to Venue
- 08:00 - 09:00: Breakfast
- 09:00 - 10:30: Student Pitch Competition with Blackstone Launchpad

Afternoon

- 12:00 - 13:30: Lunch and Networking
- 13:30 - 15:00: Building for the Long Term with Sequoia's Doug Leone

Evening



OICDesign

CONFERENCE

Agenda

- 17:00 - 18:00: Closing Ceremony
- 18:00 - 20:00: Farewell Dinner
- 20:30: Transfer from Venue to Hotel